



# 2021 Centreville Day Sponsorship Opportunities



[WWW.CENTREVILLEDAY.ORG](http://WWW.CENTREVILLEDAY.ORG)

Friends of Historic Centreville

Be a community leader. Support your community - make new friends - meet new clients! Help us create a one-day, family-friendly festival that celebrates Centreville's rich history, cultural diversity, & supports Historic Centreville Park. Located in the heart of the Centreville Historic District, the event attracts 3000 people and is organized by the Friends of Historic Centreville in partnership with the Fairfax County Park Authority. Proceeds benefit the Friends of Historic Centreville, a 501 (3) (c) non-profit.

**What:** 28th ANNUAL CENTREVILLE DAY 2020

**When:** SATURDAY, OCTOBER 16, 2021 (**No rain date!**)

**Where:** CENTREVILLE HISTORIC PARK & HISTORIC DISTRICT  
(near intersections of Routes 28, 29 and I-66)

**Attendance:** 3,000

**Contact:** Cheryl at [centrevilleFHC@gmail.com](mailto:centrevilleFHC@gmail.com)

**Websites:** <https://www.facebook.com/Centreville-Day-150468235022765/> [www.Centrevilleday.org](http://www.Centrevilleday.org)  
[www.HistoricCentrevilleVA.com](http://www.HistoricCentrevilleVA.com)



**Who Organizes:** The Friends of Historic Centreville, Inc.

**Admission:** FREE

**Parking:** FREE

**Features:** \*AMERICAN LEGION PARADE\* \*ROTARY CLUB PET PAGEANT\* \*COMMUNITY SAFETY EXPO\* \*CENTREVILLE DAY MARKETPLACE with LOCAL BUSINESSES, CHURCHES, and NONPROFITS\* \*LIVE LOCAL ENTERTAINMENT\* \*FOOD COURT\* \*FREE HISTORY TRAIN\* \*CHILDREN'S TRICK or TREAT TRAIL\* \*FREE CHILDREN'S RIDES\* \*HANDS ON HISTORICAL ACTIVITIES & CRAFTS\* \*HISTORICAL TOURS\*



The first Centreville Day was held on July 4, 1992, as a celebration of the 200<sup>th</sup> anniversary of the chartering of Centreville in 1792. This year we are proud to celebrate the 28th Annual Centreville Day and 229 years of community.



### WHY YOU SHOULD SPONSOR CENTREVILLE DAY :

**Sponsors receive premium placement in Centreville Day's Marketplace and a priceless opportunity to show their leadership and support of community in the Centreville-Chantilly area.**



Your sponsorship keeps children's rides, admission, parking, and shuttles FREE to our visitors & your clients.

Sponsors are located in Centreville Day's Marketplace of Safety Expo which features a diverse mix of business exhibitors, non-profit organizations, crafters and retailers.

All Centreville Day sponsors are welcome to participate in the "Trick or Treat Trail" and give away treats or provide activities for children.

Sponsors may also reserve a place in the American Legion Centreville Day Parade or participate in the Rotary Club Pet Pageant.

Spaces at Centreville Day are exactly that: a 10 by 10 space without furnishings or electricity. This allows each sponsor to customize their space to suit their needs and branding. However, we are happy to provide a canopy, table and two chairs to our sponsors **upon request**.

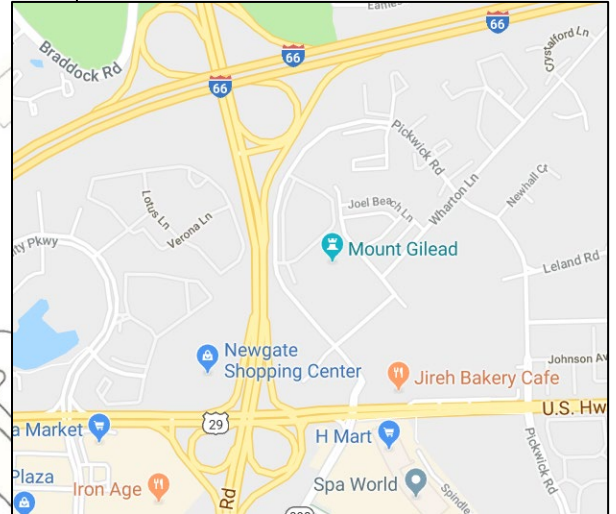
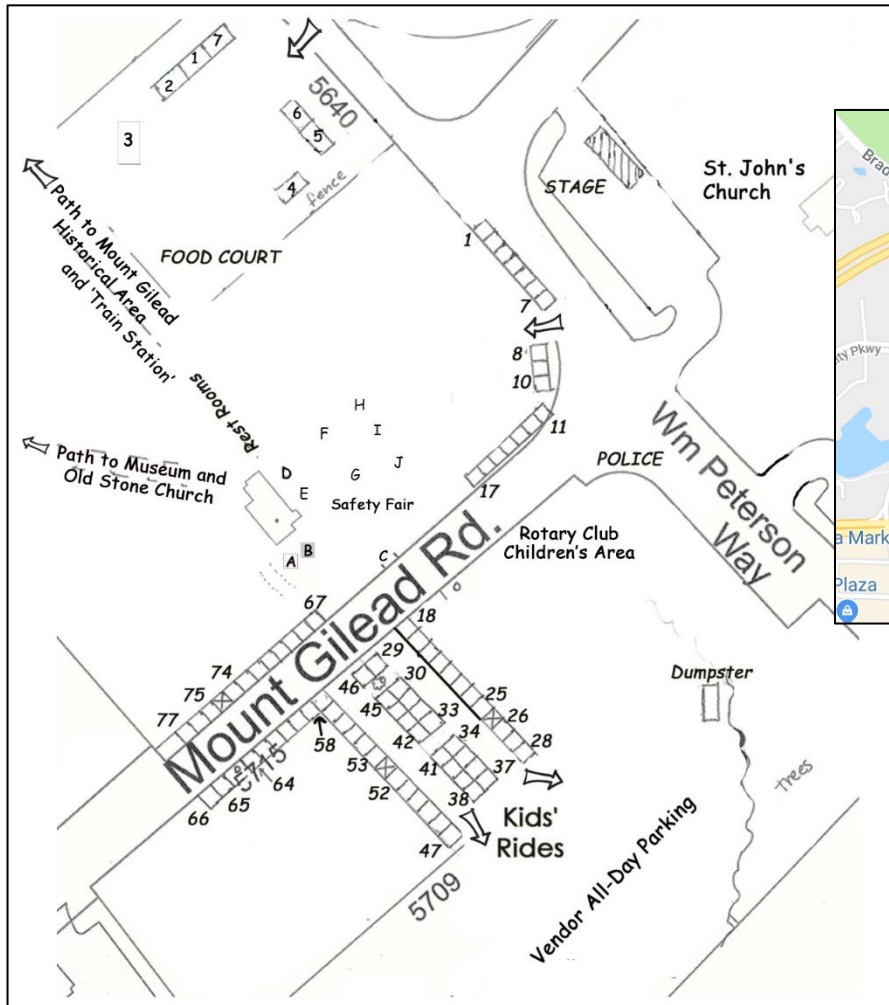
***Our best measure of success is the number of returning sponsors and business exhibitors each year who tell us that Centreville Day is a productive event they want to support again.***

Sponsorships begin at the modest \$300 for the Business or Marketing Level. See below for details about sponsorships and a list of sponsors.

The goals of Centreville Day are:

- 1) To have a safe & healthy event. **If Covid-19 restrictions are reinstated we will cancel Centreville Day 2021.** Unvaccinated children and adults should wear masks.
- 2) To have a great community celebration that incorporates Centreville's businesses, its cultural diversity, and its rich history.
- 3) To increase public awareness and appreciation for Centreville's cultural heritage and historic resources.
- 4) To raise funds for the Friends of Historic Centreville (FHC), a non-profit 501(c)(3) charity, and its mission to support Historic Centreville Park and preserve Centreville area historic resources.

SPONSORSHIP LEVELS



**Centreville Day Stage Sponsor  
(limit 1) \$1,500**

- Exclusive banner with company logo at stage.
- Two 10'x10' exhibition spaces at Centreville Day in preferred location (spaces 9,10 – see map above for location of spaces).
- Full page acknowledgement in program.
- Logo on Centreville Day posters and sponsors' banner.
- Linked logo on Centreville Day website.
- Recognition during opening ceremonies with presentation of appreciation certificate.
- Company name associated with mention of stage (e.g., "Your Company Name Stage at Centreville Day") in press releases.



**History Train Sponsor (limit 1)**

**\$1,200**

- Exclusive banner on FCPA History Train that runs through venue.
- Two 10'x10' exhibition spaces at Centreville Day in preferred location (spaces 46 & 29, or 15-16, or 68-69 – see map on page 4 for location of spaces).
- Half page acknowledgement in program.
- Logo on Centreville Day posters, and sponsors' banner.
- Linked logo on Centreville Day website.
- Recognition during opening ceremonies with presentation of appreciation certificate.
- Company name associated with mention of History Train rides (e.g., "free History Train rides courtesy of Your Company") in press releases.



**Children's Ride Sponsor (limit 1)**

**\$1,200**

- Exclusive banner with company logo at location of children's rides.
- Two 10'x10' exhibition spaces at Centreville Day in location opposite children's rides (spaces 37-38).
- Half page acknowledgement in program.
- Logo on Centreville Day posters and sponsors' banner.
- Linked logo on Centreville Day website.
- Recognition during opening ceremonies with presentation of appreciation certificate.
- Company name associated with mention of children's rides (e.g., "free children's rides courtesy of Your Company") in press releases.



**Silver Sponsors (limit 3)**

**\$1,000**

- Two 10'x10' exhibition spaces at Centreville Day (spaces 11-12, 13-14, 46 & 29, 67-68, or 68-69).
- Half page acknowledgement in program.
- Logo on Centreville Day posters and sponsors' banner.
- Linked logo on Centreville Day website.
- Recognition during opening ceremonies with presentation of appreciation certificate.



**Mount Gilead Historical Area Sponsor (limit 1) \$800**

- Exclusive banner with company logo at entry to Mount Gilead lawn.
- One 10'x10' exhibition space at Centreville Day in preferred location (space 67 or 17).
- Quarter page acknowledgement in program.
- Logo on Centreville Day posters and sponsors' banner.
- Linked logo on Centreville Day website.
- Recognition during opening ceremonies with presentation of appreciation certificate.
- Logo or company name associated with mention of historical activities area (e.g., "historical activities at Mount Gilead courtesy of Your Company Name") in press releases.



**Bronze Sponsors (5 limit) \$500**

- One 10'x10' exhibition space at Centreville Day in preferred location (spaces 15, 16, 17, 18 or 58 – see map on page 4 for space locations).
- Quarter page acknowledgement in program.
- Logo on Centreville Day posters and sponsors' banner.
- Recognition during opening ceremonies and appreciation certificate.

**Business Sponsors (no limit) \$300**

- Business card acknowledgement in program.
- Logo on Centreville Day posters and sponsors' banners.
- One 10'x10' exhibition space at Centreville Day.
- Appreciation certificate.

**Can't Attend? Be a Marketing Sponsor! (no limit) \$300**

- Quarter page acknowledgement in program.
- Logo on Centreville Day posters and sponsors' banners.
- One 10'x10' exhibition space at Centreville Day for the non-profit of your choice if desired.

## INFORMATION FOR OUR SPONSORS

---

- Appreciation certificate.

## In-Kind Sponsors & Partners

- Acknowledgement and logo in program.
- Logo on Centreville Day posters and sponsors' banner.
- One 10'x10' exhibition space at Centreville Day.
- Appreciation certificate.



Our sponsors are community leaders. With the help of our sponsors, Friends of Historic Centreville has been growing a fund used to educate school children, preserve historic sites, support research, develop facilities at Historic Centreville Park, and share Centreville's rich history with the public. Our profound thanks to our 2019 Centreville Day Sponsors for making this possible.

### **Stage Sponsor:**

Goodwill Chantilly Retail Store\*

### **History Train Sponsor**

Sandy Spring Bank\*

### **Children's Rides Sponsor**

Wegman's\*

### **Silver Sponsors:**

Korean Central Presbyterian Church\*

Fairfax Times\*

### **Bronze Sponsors:**

Navy Federal Credit Union\*

Centreville Sign-A-Rama\*

American Disposal\*

### **Business Sponsors**

Cricket Wireless

Washington Gas\*

Historic Centreville Society\*

### **In-Kind Sponsors & Community Partners**

Fairfax County Park Authority\*

American Legion Post 1995\*

Church of the Ascension\*

Rotary Club of Centreville and Chantilly\*

Saint John's Episcopal Church\*

Trinity Centre\*

Centre Square Professional Park & Flannery Management\*

\*Returning sponsor

## INFORMATION FOR OUR SPONSORS

# Centreville Day

**EVENT DESCRIPTION:** Centreville Day is a one-day, outdoor festival that celebrates the historical heritage and diverse cultural heritage of the greater Centreville area community. Scheduled in October, Halloween activities are included, such as the Trick or Treat Trail and Ghost Tours, in addition to historical activities and tours. Centreville Day also features a marketplace with businesses, crafters, and nonprofits; a community safety expo with police and fire agencies, public utility companies, businesses; the American Legion parade; children's activities; live entertainment; international foods; and presentation of the Centreville Day Citizen of the Year Award. Proceeds support the Friends of Historic Centreville and Historic Centreville Park.

**PARADE & PET PAGEANT:** Sponsors are welcome to join the American Legion Centreville Day Parade. Please contact Steve Hunter at [geoshunter@aol.com](mailto:geoshunter@aol.com) for further information. The Rotary Club Pet Pageant is growing by leaps and bounds, meows and barks. Feel free to bring your pets, or your mascot, and join the pageant onstage at 2:00 pm! Contact us for further information about the pageant.

**ADVERTISING:** Centreville Day gets 'earned' coverage and advertising opportunities from the local press. Centreville Day sponsors are featured on large color posters distributed throughout the community, and on the [www.CentrevilleDay.org](http://www.CentrevilleDay.org) website. Centreville Community calendars, PSAs, the Fairfax tourism bureau, Festival.net and other services are also used to publicize the event. Paid advertising on Facebook is purchased judiciously with an eye to maximizing effectiveness.



### **SPONSORS & THE CENTREVILLE DAY PLANNING COMMITTEE:**

**Sponsors are welcome to join us and help shape the event.**

Centreville Day is planned by a committee made up of community volunteers, many of whom are community leaders representing key civic organizations and businesses. Our regular planning partners include the Fairfax County Park Authority, the office of Sully District Supervisor Kathy Smith, the Fairfax County Police Department, American Legion Post 1995, the Centreville-Chantilly Rotary Club, the Dulles Regional Chamber, the Historic Centreville Society, the Bull Run Civil War Roundtable, and local churches including the Korean Central Presbyterian Church, Centreville Baptist Church, the Church of the Ascension, and St. John's Episcopal Church.

**THE FRIENDS OF HISTORIC CENTREVILLE:** The Friends of Historic Centreville (FHC) is a 501(c)(3) nonprofit dedicated to the preservation of Centreville's unique heritage, especially the resources in Historic Centreville Park and the Centreville Historic District. We are overseen by a volunteer Board of Directors. Among our current priorities, we are raising funds to support school field trips for Title I schools to attend history programs at





## INFORMATION FOR OUR SPONSORS

# Centreville Day

Ellanor C. Lawrence Park. FHC began in 2005 and has actively worked to expand the Centreville Historic District, supported the acquisition of parkland in the Centreville Historic District and the creation of Historic Centreville Park. Our website is [www.HistoricCentrevilleVa.org](http://www.HistoricCentrevilleVa.org).



**THE CENTREVILLE COMMUNITY:** Settled in the mid-18<sup>th</sup> century and originally known as Newgate, Centreville was chartered in 1792. The town was famously fortified and occupied by Confederate and Union forces during the Civil War. Historic Centreville Park includes a significant portion of the original town and is situated within the Centreville Historic District. The park features Mount Gilead, built as Federal era tavern (circa 1785), fortifications and earthworks built in the Civil War, and a Sears Catalogue House (1934). Ten additional buildings, dating from 1796 to the 1950s, are included in the Historic District, which is the largest of its kind in Fairfax County.

Today, Centreville maintains a close-knit, small-town community spirit despite its population of more than 70,000. Centreville's population is ethnically diverse (47% white, 28% Asian, 14% Hispanic, 7% African-American), affluent (median income over \$106,000), and family-oriented (the median age is 36; 27% of the population is under 18).



Contact us today to discuss your sponsorship:

[centrevilleFHC@gmail.com](mailto:centrevilleFHC@gmail.com)

Websites: [www.CentrevilleDay.org](http://www.CentrevilleDay.org) and [www.HistoricCentrevilleVa.org](http://www.HistoricCentrevilleVa.org)

**Like us on Facebook!**

Historic Centreville Park is located at 5714 Mt. Gilead Road, conveniently near Routes 28, 29 and Interstate 66.

**Centreville Day has no rain date!**

**SPONSOR APPLICATION**

Questions? E-mail us at [centrevilleFHC@gmail.com](mailto:centrevilleFHC@gmail.com)

**Mail application and payment to:**

Friends of Historic Centreville, PO Box 1573, Centreville, VA 20122

**Name of Organization/Business:**

\_\_\_\_\_

**Mailing Address:**

\_\_\_\_\_

\_\_\_\_\_

**The name of the person you want us to contact about your space:**

\_\_\_\_\_

**Day Phone Number** \_\_\_\_\_

**Evening Phone Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**SPONSORSHIP LEVEL:**

\_\_\_\_\_

See SPONSOR INFORMATION PACKET for more details regarding additional sponsor benefits. Apply early to maximize your inclusion in printed media and exposure on our website.

**Total \$ Enclosed:** \_\_\_\_\_

**Web address:**

\_\_\_\_\_

**YES! I WANT TO PARTICIPATE IN TRICK or TREATING (see Terms below) check here:**

I have read and agree to abide by all the Terms and Agreements (below).

**Signed:**

\_\_\_\_\_

**Date:** \_\_\_\_\_

**Committee Use Only:** Date Rcvd \_\_\_\_\_ Payment Rcvd \_\_\_\_\_ Action \_\_\_\_\_

Centreville Day Sponsorship Application

The Friends of Historic Centreville thanks you sincerely for your generous donation. FHC is a 501(c)(3) nonprofit. Once you complete the SPONSOR APPLICATION and submit payment you and your company will be a donor to FHC and a sponsor of Centreville Day 2020. A receipt will indicate what portion of your sponsorship is a tax-deductible contribution. Upon request, FHC will send an invoice to you at the address specified. W9 forms are also available upon request.

Please note that to acknowledge your donation on any signage, program, advertising, and on our website, we need timely payment. Centreville Day cannot occur without your support!

**Please e-mail us your logo** when you submit your sponsorship application. High resolution j-peg or similar graphic picture format is the most convenient.

Please read the terms of agreement on the last page. **Typically, Centreville Day does not provide canopies, tables, chairs, so that sponsors may use materials with their logos. We do have a limited supply of furnishings, please contact us if you need assistance. Sponsors may arrange to bring quiet generators at their spaces, but please let us know in advance.**

**Note that Centreville Day may be cancelled or may end early in case of inclement weather. For 2021 we will also cancel if Covid-19 restrictions are reinstated. There is no rain date and no refunds for inclement weather.** We incur event expenses regardless of rain or other inclement weather and cannot offer refunds for weather cancellation. A rain date is impractical because of the numbers of homes, churches and businesses affected by road closures. We do try to go forward with Centreville Day in light rain, but we must consider the condition of the park grounds and the comfort of our vendors and visitors.

Your contributions support Historic Centreville Park, local historic preservation and public education, and benefits all the citizens of the greater Centreville area.

**Mail application and payment to:**

Friends of Historic Centreville, PO Box 1573, Centreville, VA 20122

Checks are the preferred form of payment for sponsorships. However, if you email the application to [CentrevilleFHC@gmail.com](mailto:CentrevilleFHC@gmail.com), we can send you a link to pay by credit card.



## INFORMATION FOR OUR SPONSORS

---

**APPLICATION:** The Friends of Historic Centreville (FHC), organizer of Centreville Day 2021, and the SPONSOR agree that an application for a space will not be complete until full payment is received and accepted by the FHC. FHC reserves the right to refuse any applicant. If an application is refused, FHC will refund the fee and donation.

All SPONORS applying by Sept 30 will be listed in the printed program.

**EXCLUSIVITY:** FHC does NOT promise exclusive representation as a class of business (e.g., home improvement contractors, banks, real estate brokers, etc.) to its sponsors.

**UNFURNISHED SPACES NOT BOOTHS:** FHC provides **unfurnished spaces without electricity**, each 10 foot by 10 foot. **Please contact us if you wish to use a generator.**

Spaces are outside and subject to weather. **The Sponsor agrees to provide tables, chairs, display props and other appropriate furnishings.** Feel free to contact us if you need these items provided for you. All tables, chairs, canopies, props, and merchandise must fit within the space or spaces the vendor has purchased. Nothing may obstruct the free flow of pedestrian traffic in walkways adjoining booth space or intrude into other vendor's areas.

**REFUNDS:** The event occurs Saturday, October 16, 2021, from 10am to 5 pm. **There is NO rain date and no refunds for inclement weather.**

**USE OF GENERATORS ONLY BY PERMISSION:** Both to meet county regulations and to provide a pleasant atmosphere conducive to interacting with the public for all vendors, FHC allows the **use of generators only by special permission.**

**COUNTY REGULATIONS:** Furnishings brought by sponsors are subject to **Fairfax County regulations and inspection by county marshals.** FHC will not refund fees to any sponsor that cannot participate because of failing inspection. Sponsors **are responsible for knowing and meeting County regulations.** As a courtesy, we note the following regulations:

- Canopies must be anchored against the wind either by stake or weights. (Stakes may be prohibited in some areas or not practical on paved sites.)
- Canopies should meet NFPA701 standards (flame retardant).
- No open flame or smoking beneath a canopy.

**NO FOUR-WALLED TENTS:** FHC does not permit the use of four-walled tents at Centreville Day.

**TRICK or TREAT TRAIL:** Sponsors will receive a pumpkin marker to display if they wish to participate in the Trick or Treat trail for children. Sponsors may give away promotional items, water, stickers, small toy, or candy items.

**NOISE:** The Sponsor agrees to refrain from using loud music, video or similar presentations in a manner that interferes with the capacity of other vendors to conduct business.

**Port-a-Johns and food vendors will be available at the event.**

## INFORMATION FOR OUR SPONSORS

---

**SET UP & TEAR DOWN:** Sponsors are required to set-up and tear-down their own spaces. **Set up will occur between 7 am and 9:30 am. All vehicles must be moved to the designated parking area by 9:30 am.** Tear down will begin at 5 pm. As a courtesy to other vendors, please do not break down before 5 pm. **For the safety of pedestrians, no vehicles will be allowed into or out of the area before 5 pm. Police will enforce!**

The event venue has narrow streets. FHC will send out a schedule of set-up times to limit congestion.

**PARKING:** A specified area for parking Sponsor/Vendor vehicles will be provided. Vehicles may not be parked adjoining or within your space. During the event the streets will be closed to all vehicles and parking is not allowed except in designated parking areas. Shuttle service will be provided to off-site parking.

**SALES TAX:** The collection and payment of sales taxes for any items sold at Centreville Day are the responsibility of the Sponsor.

**SUBLETTING & DISPLAY CONTENT:** Sponsors **may** share space with a favorite non-profit or other vendor by permission only. Requests must be received two weeks (10 business days) prior to Centreville Day. **FHC reserves the right to reject or restrict the content of any exhibit** FHC deems inappropriate for Centreville Day.

**MAINTENANCE & SECURITY:** The Sponsor is responsible for staffing their space and for maintaining it in a clean, orderly and secure fashion. The Sponsor is also responsible for leaving a clean area at the end of the day. FHC will provide containers for trash.

FHC does not guarantee the security of Sponsor merchandise or property.

**INSURANCE & HOLD HARMLESS:** All sponsors are expected to carry general liability insurance. The Sponsor will indemnify, defend, and hold harmless the Friends of Historic Centreville, other Centreville Day sponsors, the Fairfax County Park Authority, the County of Fairfax, or any of the officers, employees, successors, and assigns of any of the above, from any claims, damages, liabilities, losses, government proceedings, or costs and expenses including attorney's fees, arising out of any or all aspects of this Agreement and Sponsor's activities hereunder. Third parties will look solely to the Sponsor for any payment or claim arising from this event, or any act of omission in the performance of the Sponsor's activities outlined in this Agreement.